



Amy G. Rabinowitz  
*Counsel*

December 15, 2004

Mary L. Cottrell, Secretary  
Department of Telecommunications and Energy  
One South Station  
Boston, MA 02110

**Re: D.T.E. 04-94**

Dear Secretary Cottrell:

I am enclosing the responses of Massachusetts Electric Company and Nantucket Electric Company to the Department's First Set of Information Requests in this proceeding. Thank you very much for your time and attention to this matter.

Very truly yours,

  
Amy G. Rabinowitz

cc: Sandra E. Callahan  
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Massachusetts Electric Company  
Nantucket Electric Company  
Docket No. D.T.E. 04-94  
Responses to the Department's First Set of Information Requests

Information Request DTE 1-1

Request:

Please reconcile the DTE 03-110 approved budget of \$2,500,000 to the amount of \$2,685,378 referenced in the third paragraph of Attachment A.

Response:

The budget for the 2004 RCS program in DTE 03-110 was superseded by the later filing of the 2004 Energy Efficiency Plan for Massachusetts Electric and Nantucket Electric on February 27, 2004 with the Division of Energy Resources ("DOER") and the Department of Telecommunications and Energy ("Department"), docketed at the Department as DTE 04-30. The Department approved the 2004 Energy Efficiency Plan in an order dated September 13, 2004.

Prepared by or under the supervision of: Laura G. McNaughton

Massachusetts Electric Company  
Nantucket Electric Company  
Docket No. D.T.E. 04-94  
Responses to the Department's First Set of Information Requests

Information Request DTE 1-2

Request

Please reconcile the DTE 03-110 approved budget component for Outreach of \$245,000 to the amount of \$200,000 referenced in the third paragraph of Attachment A.

Response:

The \$200,000 referenced in the third paragraph of Attachment A corresponds with the \$200,000 budget component for Program Implementation – Outreach-Vendor approved in DTE 03-110. Please see the attached response to DTE 1-3 in docket D.T.E. 03-110. This compares to \$295,000 proposed for 2005.

Information Request DTE 1-3

Request:

Explain why the figures shown in the “Financial” column are different than the figures shown in the “Amount(complete)” column on lines 9,11,12,13,15,16,and 17.

Response:

Attachment ‘B’ Budget Categories and Format of the 2004 RCS filing was in error. The Financial column of the document was not updated from the 2003 filing. This has been corrected and is attached to this data response.

## ATTACHMENT B

## Budget Categories and Format

[illegible]

## ATTACHMENT B

### Budget Categories and Format

**Cell:** G2

**Comment:** PPA / Internal / In-House

All money that the program administrator retains for planning activities and program administration. These include costs associated with developing program plans, including market transformation plans, research and development (excluding R&D costs assigned to Evaluation & Market Research), and day-to-day program administration, including labor, overhead costs, and any regulatory costs associated with the RCS programs.

**Cell:** G3

**Comment:** PPA / Assessment / DOER

Annual Assessment paid to the state. This amount can be estimated from prior year's assessment.

**Cell:** G4

**Comment:** PPA / Internal / Vendor

All money that the program administrator pays to a third party for planning activities and program administration. These include costs associated with developing program plans, including market transformation plans, research and development (excluding R&D costs assigned to Evaluation & Market Research), and day-to-day program administration, including labor, overhead costs, and any regulatory costs associated with the RCS programs.

**Cell:** G5

**Comment:** Marketing / Statewide Coordinated / Vendor

All money paid to a third party for doing a statewide marketing campaign of the RCS program.

**Cell:** G6

**Comment:** Marketing / DTE Announcement / In-House

All money that the program administrator retains to fulfill the annual RCS program announcement that the DTE requires. If the program vendor has third party costs for this activity, assign these dollars to Marketing / Tier One / Vendor.

**Cell:** G7

**Comment:** Marketing / Telephone Coordination / Vendor

Money that a program administrator pays a vendor for equipment and equipment programming used to develop and maintain the 800 number for Tier 1 Services.

**Cell:** G8

**Comment:** Marketing / Tier One / In-House

Money that a program administrator retains for staffing the phones and providing information resources to customers who call the statewide 800-number.

**Cell:** G9

**Comment:** Marketing / Tier One / Vendor

Money that a program administrator pays a vendor for staffing the phones and providing information resources to customers who call the statewide 800-number.

**Cell:** G10

**Comment:** Customer Incentive / Energy Efficiency Incentive/ Customer

Money that a program administrator pays a program participant to offset the cost of measures that improve the energy efficiency of the participant's home.

**Cell:** G11

**Comment:** Customer Incentive / Renewable Energy Incentive / Customer

## ATTACHMENT B

### Budget Categories and Format

Money that a program administrator pays a program participant to offset the cost of measures that increases the contribution of renewable energy to the participant's home.

**Cell:** G12

**Comment:** Program Implementation / Outreach / Vendor

All money that the program administrator pays to a third party for outreach such as marketing letters, telemarketing, and other call center activity that supports targeted-marketing campaigns.

**Cell:** G13

**Comment:** Program Implementation / Outreach / In-house

All money that the program administrator retains for outreach such as marketing letters, telemarketing, and other call center activity that supports targeted-marketing campaigns.

**Cell:** G14

**Comment:** Program Implementation / Audits / Vendor

Money that a program administrator pays a vendor to provide an onsite audit as a part of Tier 2 services.

**Cell:** G15

**Comment:** Program Implementation / Inspections / In-House

Money that a program administrator retains to provide an onsite inspection of measures installed as a part of Tier 2 services or quality control oversight of audits.

**Cell:** G16

**Comment:** Program Implementation / Inspections / Vendor

Money that a program administrator pays a vendor to provide an onsite inspection of measures installed as a part of Tier 2 services.

**Cell:** G17

**Comment:** Evaluation / Planning / In-House

Money that a program administrator retains to assist DOER in planning program evaluations.

**Cell:** G18

**Comment:** Evaluation / Planning / DOER

Evaluation money provided to DOER for hiring an evaluation contractor.

**Cell:** G19

**Comment:** Performance Incentive / Company Specific / In-House

Money that some program administrators may retain if they achieve company-specific program performance goals that are set through negotiations with non-utility parties.

**Cell:** G20

**Comment:** Performance Incentive / Regional / In-House

Money that some program administrators may retain if they in coordination with other program administrators achieve regional program performance goals that are set through negotiations with non-utility parties.

**Cell:** G21

**Comment:** Other

## **ATTACHMENT B**

### **Budget Categories and Format**

Expenditures that do not apply to other budget categories. Please provide a description.